

# MEMO

**DATE:** August 5, 2004

**TO:** Regional Council  
Administration Committee

**FROM:** Huasha Liu, Interim Director, Information Services  
Phone: (213) 236-1838; E-Mail: liu@scag.ca.gov

**SUBJECT:** Authorize Foreign Travel for Ron Roberts and Mark Pisano to Make a Presentation at a Planning Symposium in Seoul, Korea in October 2004 at the Request of the Seoul Development Institute

**EXECUTIVE DIRECTOR'S APPROVAL:**

*Mark Pisano*

**RECOMMENDED ACTION:**

Approve to accept the invitation for SCAG President and Executive Director to present at a planning symposium in Seoul, Korea in October 2004.

**BACKGROUND:**

The Seoul Development Institute (SDI) has invited SCAG President and Executive Director to attend a planning symposium in Seoul, Korea on October 13, 2004. The invitation letters are attached.

The theme of the symposium is on "Planning Issues and Policy Measures for Sustainable Growth of Two Pacific Rim Metropolitan Areas: Seoul and Los Angeles." Specifically, SCAG President and Executive Director are invited to speak on planning issues and policy measures in the SCAG region, and how SCAG and SDI can work together in the future to address common issues and challenges.

The planning symposium will be the first joint activity between SCAG and SDI following the Cooperative Relationship Agreement signed by the two organizations in September 2003. The agreement seeks to promote cooperation in, among others, exchanging technical information and research personnel, and participating in joint seminars and workshops.

**FISCAL IMPACT:** *He*

As the host of the Symposium, the Seoul Development Institute will cover all expenses (including airfare) incurred during the trip by SCAG representatives as expressed in the invitation letters.



July 12, 2004

Mr. Ronald H. Roberts  
President  
Southern California Association of Governments  
818 West 7th Street, 12th Floor  
Los Angeles, California 90017  
U.S.A.

Dear Mr. Roberts

I have great pleasure in inviting you to the symposium for the 12th anniversary of the founding of Seoul Development Institute(SDI). The symposium, planned as the first joint academic activity following the Cooperative Relationship Agreement between SDI and SCAG, will take place at SDI in Seoul, Korea on October 13, 2004.

The theme of the symposium is to be "Planning Issues and Policy Measures for Sustainable Growth of Two Pacific Rim Metropolitan Areas : Seoul and Los Angeles".

We believe that the symposium will provide a unique forum that introduces the overview of the metropolitan areas and discusses recommended approaches toward resolving the metropolitan planning issues. This will enhance our understanding of planning issues and policy measures in the metropolitan areas. The occasion will also provide the opportunity for you to meet many of Korean key scholars and government officials in the planning field and to share knowledge and experiences in this area. In addition to the formal program, we have a field trip program in and around Seoul for you.

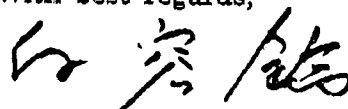
서울시정개발연구원  
Seoul Development Institute

391, Seocho-dong, Seocho-gu, Seoul 137-071, KOREA

It's a great honor to invite you to SDI. I would like to invite you to speak on planning issues and policy measures in Los Angeles Metropolitan area and SCAG region, and how SDI and SCAG work together in the future to address those issues in both Seoul and Los Angeles metropolitan areas. SDI, as the host, would like to pay all expenses (including airfare) incurred during your visit to Seoul(trip schedule : 10/11(Mon, LA time) - 10/15(Fri, Korean time)).

On behalf of SDI, I sincerely look forward to welcoming and meeting you at the symposium.

With best regards,



Dr. Yong-Ho Baek,

President

Seoul Development Institute

391 Seocho-dong, Seocho-gu,

Seoul, 137-071, Korea

FAX : 82-02-2149-1007

TEL : 82-02-2149-1001



391, Seocho-dong, Seocho-gu, Seoul 137-071, KOREA

July 12, 2004

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Executive Director  
Southern California Association of Governments  
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